

Othello

NEIGHBORHOOD ACTION PLAN

Strategies and action steps to achieve the community's vision and goals.



Othello Neighborhood Action Plan

The Othello Action Plan is the work plan that identifies strategies and action steps to be accomplished together by the community and the City in order to achieve the community's vision and goals. Through a series of meetings during 2009 and 2010, the community came together to create the Othello Neighborhood Plan Update, an update of the MLK@Holly Street Neighborhood Plan of 1999, and helped to prioritize the strategies and action steps of the Othello Action Plan. It is the intent of the City to complete the included Action Steps in the timeframes indicated assuming sufficient resources have been identified and are available.

Overview

Neighborhood Plans are designed to be long-term, flexible documents that shape and guide the future of a neighborhood. The original Neighborhood Planning process took place nearly 10 years ago and helped provide communities with a framework that allowed them to shape the direction of their neighborhood. The goals and strategies developed during the original neighborhood planning process were folded into the City's Comprehensive Plan.

The recently completed Othello Neighborhood Plan Update process affirmed the vision of the original MLK@Holly Street Neighborhood Plan completed in 1999 and refreshed the goals, policies and strategies to reflect the changed conditions of the plan area and involvement of a broader segment of the neighborhood's population. These proposed goals and policies will be forwarded to City Council in early 2011 for inclusion in the City's Comprehensive Plan.

Action Plans and Priorities

The Othello Action Plan includes the vision, goals, policies and strategies of the Othello Neighborhood Plan Update as well as the goals, policies and strategies that were carried over from the MLK@Holly Street Neighborhood Plan of 1999. The action plan includes action steps to be addressed in the near future as work toward the associated strategy. The action plan is intended to be refreshed regularly by the community and the City. It is a living document that accommodates changing priorities, conditions, tools and resources.

Action Plan priorities are the shared work of the community and the City that are required to achieve the vision and goals of the Neighborhood Plan update process. In order to be implemented, each strategy has specific action steps that the City, neighborhood residents, business, and other actors are responsible for completing. To assure progress toward implementation, each action step has an estimated timeline for completion.

The following two tables summarize the community's prioritization of goals and strategies from the 2009 Neighborhood Plan Update Process in Othello. The City's neighborhood planning team gathered this feedback in two ways. First, a Town Hall meeting in May 2010, community members participated in a "dot exercise", in which they placed an allotted number of dots beside their own priorities. Second, community members participated in a similar exercise via an online survey.

Table A: Top Selected Goals for Othello

Dots	Goal #	Description
317	1	A vibrant multicultural commercial district.
167	10	A neighborhood well-served by transit.
134	5	A neighborhood with positive activities for youth.
131	4	A neighborhood with a range of jobs for residents.
110	3	An affordable residential neighborhood for families.

Table B: Top Selected Strategies for Othello

Dots	Strategy #	Description
90	5.1	Support education, job skills and career development programs for youth.
84	1.4	Provide support to ethnic/cultural and local small businesses.
76	4.4	Promote and develop support programs.
76	1.13	Support rezone for the Filipino Community Center.
64	6.1	Expand job training programs at New Holly Learning Center.
54	10.1	Restore and create new bus connections.
44	5.2	Support integrated academic and job training programs for youth.

This informal summary simply highlights those goals and strategies that garnered the most dots, and provides a brief synthesis of the top-dotted items. The results are a general indicator of community priorities -- they are not intended to preclude or limit other goals and strategies identified in the neighborhood plans. A complete list of the goals and strategies that were listed during this exercise is included in the Action Plan; and the Neighborhood Plan Update Town Hall and Web Survey Results which are available at http://www.seattle.gov/dpd/Planning/Neighborhood_Planning/Overview/.

For the Othello neighborhood, the key themes that emerged from the dot exercise were:

- In goals, participants prioritized the strength and health of their business district, reflecting their diverse community.
- **Education & job training** are top strategies. Emphasis on economic opportunity and business support. Interest in better access to transit and a specific rezone.

Implementation Strategy

A Neighborhood Action Team will be formed around each goal that is a demonstrated priority, so that community members can take ownership of the priorities that matter most. Community members will self-select Action Teams, so that people who are passionate and committed to implementing a goal will carry out the work required to for implementation. The City department that best relates to the stated goal will convene the Action Team. The

different Action Teams will function differently depending on the type and timing of the work to be done. The Neighborhood District Coordinator will provide contact information for City staff of the different Action Teams and also serve to connect community members who are interested in participating in Action Teams.

The City will host community-wide meetings to inform residents on the progress of the previous year's Action Steps and to determine the next Action Steps. Action Plans will continuously be revised accordingly.

Othello Action Plan

Vision Goals Policies Strategies Action Steps	WHAT		WHEN		WHO		
	Priority (Catalyst, High, Medium)	Timeframe 1-3 yrs; 3-6 yrs; 6-10 yrs	Community Partners	City Dept	Agency	Phase (On-going, Plan, Underway, Done)	

"We the Residents, Merchants, and Friends of the MLK at Holly Street Neighborhood pledge to build and maintain a healthy, safe, and sustainable community. Through our diversity, strength, and cooperation, we will realize our full potential as a thriving social, educational, and business community. We visualize: the successful integration of open space with residential and commercial development; partnerships to encourage the location of retail and service outlets within the community; a neighborhood that provides education and social resources for youth and adults; mixed use housing with opportunities for affordable private ownership; a coalition of merchants and residents who actively promote a safe and secure environment; an accessible transit system that will adequately serve a diverse, growing community."

Goal 1. A vibrant multicultural commercial district

Ethnic diversity of Othello merchants, a key asset of this neighborhood, is supported and maintained over the years.

Policy 1.A. Vibrant, multi-cultural commercial center

Support a vibrant and attractive multi-cultural Town Center in providing a range of goods for those who live, work and shop in the neighborhood.

Policy 1.B. Commercial district improvement including small ethnically based businesses.

Support implementation of coordinated long-term strategies for commercial district improvement including support for existing or expanding small businesses and ethnically based businesses to maintain the multi-cultural character.

Policy 1.C. Affordable commercial space

Develop strategies that keep commercial space affordable for small businesses, especially culturally based businesses.

Policy 1.D. Destination retail center

Encourage retail and services that are destination businesses for customers from the Rainier Valley and beyond, as well as those that support the culturally specific daily needs of the community.

Policy 1.E. Strong multi-cultural business associations

Support culturally inclusive local business associations that support the vitality of a business district that serves the entire community.

Policy 1.F. Strong cultural assets

Support key cultural assets such as the Filipino Community Center, Lao Highland Community Center, and cultural media.

Strategy 1.1: Market the commercial district

Better communicate to the neighborhood the great resource of having such a variety of small businesses in the Town Center. Develop business district communication/marketing materials to target current as well as future residents.

Task	Priority	Timeframe	Community Partners	City Dept	Agency	Phase
Market local businesses	M	1-3	MLK BA, RVCDF, HS	OED		U
MLK BA to co-lead four resident tours of MLK Businesses in 2010 -- OED funds	H	1-3	MLK BA, HS	OED, DON		U
MLK businesses start using social media for marketing: Yelp campaign, short promotional videos; Facebook for four businesses -- OED funds	H	1-3	MLK BA, RVCDF, HS	OED		U
Implement a MLK promotional shopping card -- OED funds	M	1-3	MLK BA, HS	OED, DON		U
Implementing retail study and Buy Local program to bring customers to the district.	H	1-3	MLK BA	OED		U

Strategy 1.2: Implement Southeast Seattle retail study

In partnership with local business associations, implement recommendations of the Southeast Retail Study.

Task	Priority	Timeframe	Community Partners	City Dept	Agency	Phase
Help local businesses thrive through technical assistance and business organizational development	H	1-3	RVCDF, SCORE, CCD, UW LAW CLINIC	OED		U
Market local businesses	H	1-3	MLKBA, RVCDF, HS	OED		U
Improve the appearance and pedestrian experience of the Othello business node	H	1-3	MLK BA, HS, RVCDF	OED, SPU		U
Develop infrastructure to coordinate implementation efforts	M	1-6	MLK BA, ABAS, RVCDF, HS	OED		U
Help independent businesses buy commercial property, or a share in commercial property						

Strategy 1.3: Maintain clean & attractive residential & commercial areas

Encourage property and business owners to enhance and maintain the cleanliness and appearance of residential and commercial areas. (MLK-P22)

Task	Priority	Timeframe	Community Partners	City Dept	Agency	Phase
Improve the appearance and pedestrian experience of the Othello business node	H	1-3	MLK BA, RVCDF	OED, SPU		U
Engage property owners and business owners to engage in recycling to decrease trash, and to clean up dumpster areas	M	1-3	MLK BA, HS, RVCDF	OED, SPU		O
HomeSight to conduct clean up events through the Bridge to Beach event		1-3	HS			U

Strategy 1.4: Provide support to ethnic/cultural and local small businesses

Support existing small businesses to maintain the multi-cultural character. *Provide technical and financial support to small businesses, especially ethnic or culturally based businesses. *Encourage membership in local business associations. *Encourage peer support and mentoring. *Promote the location of cultural community centers and services in the neighborhood. *Promote opportunities for cross-cultural meetings among the business owners as well as among the broader community. *Encourage new and existing models of financing mixed-use development projects that provide long-term affordable commercial space as well as affordable housing in City-funded mixed-use projects. *Encourage ability to provide incentives for established businesses to stay in the area. *Promote use of limited-equity commercial condos to maintain affordable commercial space in support of the multi-cultural commercial district.

Task	Priority	Timeframe	Community Partners	City Dept	Agency	Phase
Help local businesses thrive through technical assistance and business organizational development	H	1-3	RVCDF, SCORE, CCD, UW LAW CLINIC	OED		U
Assess need of target businesses and connect them to available resources and case management.		1-10	RVCDF	OED		U
Hold 2-3 workshops for ABAS and MLK BA		1-3	MLK BA, ABAS, HS	OED		U
Encourage membership in local business associations.	M	1-10	MLK BA, ABAS, HS	OED		U
Encourage peer support and mentoring.	H	1-10	MLK BA, ABAS, HS			
Promote the location of cultural community centers and services in the neighborhood.	H	1-3	comm grps	DON		
Pormote opportunities for cross-cultural meetings among the business owners as well as among the broader community.	M	1-10	MLK BA, ABAS, HS			U
Seek funding to encourage new and existing models of financing mixed-use development projects that provide long-term affordable commercial space as well as affordable housing in City-funded mixed-use projects.	H	1-3		OED, DPD, OH	HUD	U
Seek funding to encourage ability to provide incentives for established businesses to stay in the area.	M	1-3		OED, DPD, OH	HUD	U
Seek funds to promote use of limited-equity commercial condos to maintain affordable commercial space in support of the multi-cultural commercial district.	M	1-3		OED, DPD, OH	HUD	U
Provide TA that increases sales and enhances the attractiveness and customer experience in one targeted retail area.	M	1-3	RVCDF, SCORE, CCD, UW LAW CLINIC	OED		U

Strategy 1.5: Create strategies for affordable commercial space

Explore strategies to retain or add affordable commercial space to support multi-cultural character. Potential partners include SCORE/Small Business Development Center, UW Entrepreneurial Law Clinic, Rainier Valley Community Development Fund, and HomeSight.

Task	Priority	Timeframe	Community Partners	City Dept	Agency	Phase
Help independent businesses buy commercial property, or a share in commercial property. OED has financing tools in addition to community partners	H	1-6	RVCDF, CCD	OED		O
Submit for HUD Sustainable Communities Challenge Grant to fund commercial affordability strategies	H	1-3		DPD, OED	HUD	U

Strategy 1.6: Use zoning to support affordable commercial space

Modify station area overlay zoning to retain or add affordable commercial space.

Task	Priority	Timeframe	Community Partners	City Dept	Agency	Phase
Explore options for modifying zoning in Urban Design Framework discussion	H	1-3	comm grps, MLK BA, ABAS, RVCDF, HS	DPD, OED		P

Strategy 1.7: Remove barriers to affordable commercial space

Explore legislative changes needed to remove structural barriers to supporting affordable commercial space.

Task	Priority	Timeframe	Community Partners	City Dept	Agency	Phase
	M	3-6				

Strategy 1.8: Support home-based businesses

Task	Priority	Timeframe	Community Partners	City Dept	Agency	Phase
	M	3-6				

Vision	Goals	Policies	Strategies	Action Steps	WHAT	WHEN		WHO			Phase (On-going, Plan, Underway, Done)
						Priority (Catalyst, High, Medium)	Timeframe 1-3 yrs; 3-6 yrs; 6-10 yrs	Community Partners	City Dept	Agency	
					Explore means to allow home-based businesses in some parts of the urban village.						
					Strategy 1.9: Keep a good grocery store Support the continued presence of a grocery store.	H	3-6				
					Strategy 1.10: Support organizations that work with culturally based businesses Work with new and existing organizations who can support and recruit new businesses that are reflective of the cultural groups in Rainier Valley.	H					
					Strategy 1.11: Support new small businesses Encourage new small businesses that add to the multi-cultural character.	H					
					Strategy 1.12: Support local and inclusive neighborhood business associations Support the MLK Business Association and the African Business Association to be a venue for business owners to work together and for its members to raise its concerns to the City as well as pursue grants and technical assistance.						
					Support the MLK Business Association and the African Business Association of Seattle (ABAS) to develop their capacity to serve their members, grow their membership and develop political capital. • Contract with one or two community organizers to conduct outreach to MLK businesses and property owners and coordinate promotional efforts • Support development of MLK BA and ABAS 2010 work plans and fundraising goals, and to implement both	H	1-3	MLK BA, ABAS, HS	OED		U
					Strategy 1.13: Support rezone for the Filipino Community Center Consider rezoning from single-family to commercial/mixed use for Filipino Community Center so it can provide housing for its elders.						
					Support FCC re-zone and permit processing	H	1-3	FCC	DPD		U
					Explore alley vacation		1-3	FCC	SDOT		
Goal 2. A safe neighborhood											
This neighborhood is, and feels, safe for people and businesses -- from crime as well as from accidents while walking, biking and driving.											
Policy 2.A. Safe to walk and gather Create a secure environment from people to walk and gather.											
Policy 2.B. Secure for people and businesses Create a secure environment for people and businesses.											
Policy 2.C. Partnerships for a safe commercial district Encourage partnerships among businesses to create a safe and active commercial district.											
Policy 2.D. Strong partnership between community and Seattle Police Seek opportunities for the community and the Seattle Police Department to strengthen partnerships.											
					Strategy 2.1: More pedestrians and "eyes on the street" Encourage more pedestrian traffic and "eyes on the street" in both the commercial and residential portions of new developments by encouraging dense development in the Town Center.						
					Incorporate in urban design framework	H	1-3	comm grps	DPD, SDOT, PARKS		P
					SPD to assist with CPTED review	H	1-3	comm grps	DPD, SPD		P
					Strategy 2.2: Use good design to improve safety Use Crime Prevention Through Environmental Design (CPTED) principles to help create a more secure environment for people to walk and gather.						
					Consider in urban design framework discussion	H	1-3	comm grps	DPD, SDOT, PARKS		P
					Consider incorporating CPTED principles in future updates of neighborhood design guidelines	M	3-6	comm grps	DPD		
					SPD to assist with CPTED review	H	1-3	comm grps	DPD, SPD		P
					Strategy 2.3: Increase pedestrian lighting Provide pedestrian lighting on all streets in multifamily and mixed-use areas and on some walkways through parks, especially the Chief Sealth trail.						
					Explore opportunities for increased pedestrian lighting as part of future streetscape improvements and streetscape concept plans	M	1-3	comm grps	DPD, SDOT, PARKS		P
					Plan, design and construct Othello Playground safety and lighting improvements -- Parks & Green Spaces Levy provides \$250,000 in funding for Planning, Design and Construction	H	1-3	comm grps	PARKS		U
					SPD to assist with CPTED review	M	1-3		SPD		O
					Strategy 2.4: Activate public spaces Activate public spaces with vendors.						
					DPD, SDOT and King County/Seattle Public Health are working together to amend codes and policies to create more opportunities for mobile vending on rights of way	H	1-3	comm grps, MLK BA, ABAS	DPD, SDOT, PH		U
					Strategy 2.5: Enliven vacant sites Enliven temporarily vacant sites with local artwork or other activities.						
					Community groups may apply for available funding through ARTS. Funds are determined via a competitive process, and availability is dependent on admissions tax revenue and use of it as a dedicated resource. For more information on our funding programs: http://www.seattle.gov/arts/funding	M	1-10	comm grps	ARTS		O
					Strategy 2.6: Form a BIA Explore the formation of a Business Improvement Area (BIA).						
					Encourage property and business owners to enhance and maintain the cleanliness and appearance of residential and commercial areas. (MLK-P22)	H	1-3	MLK BA, HS	SPU		U
					Community driven. OED provides technical assistance for development of BIAs and is working with local organizations at Othello to lay foundation that could lead to future BIA development.	H	3-6	MLK BA, HS	OED		O
					Strategy 2.7: Create a strong partnership between community and Seattle Police Encourage positive relationships between the community and the Seattle Police Department. Establish a cross-cultural training program to educate police officers on the various cultures and develop protocol and awareness necessary when assisting members of Othello's diverse community. Educate the various cultural groups on police procedures, duties, etc.						
					SPD employees undergoing training: "Perspectives in Policing"	H	1-3		SPD		U
					SPD builds relationships by attending meetings of over 20 community groups per month	H	1-3	comm grps	SPD		O
					Strategy 2.8: Support multicultural grassroots community groups Provide interpretation and translation services for grassroots and resident-led community groups.						
					If funded, SPD to translate and distribute 5 basic brochures: 1. How to call 911; 2. Personal safety; 3. Suspicious activity; 4. Vehicle security; 5. Landlord Information	M			SPD		
					Strategy A-16: Expand zoning code enforcement activities (from MLK @ Holly Street Implementation Matrix) Attend meetings of the Southeast Seattle Crime Prevention Council as needed				SSCPC	DPD	O
					Strategy A-6: Expand local participation in existing Business Watch program (from MLK @ Holly Street Implementation Matrix) Conduct outreach to non-English speaking business owners regarding crime prevention and code enforcement	M					
					Strategy A-7: Develop an Apartment Watch program for multi-family developments (from MLK @ Holly Street Implementation Matrix) Implement Apartment Watch program at request of building managers, residents or owners.						
Goal 3. An affordable residential neighborhood for families											
A neighborhood that supports the broad economic, cultural and family-size diversity of this neighborhood by keeping housing affordable with a balance of both single-family and multifamily housing for both renters and owners.											
Policy 3.A. Affordable housing to rent and own Maintain and augment affordable housing to keep a range of housing prices and unit sizes and a balance of rental and owner-occupied housing											
Policy 3.B. Affordable housing for families Encourage development of housing available in a range of prices and sizes, including affordable family-sized homes with amenities for families.											
Policy 3.C. Affordable housing for seniors and people living with disabilities											

Vision	Goals	Policies	Strategies	Action Steps	WHAT	WHEN	WHO			Phase (On-going, Plan, Underway, Done)	
					Priority (Catalyst, High, Medium)	Timeframe 1-3 yrs; 3-6 yrs; 6-10 yrs	Community Partners	City Dept	Agency		
					<i>Support low-income, senior and disabled renters and homeowners with supportive services that will allow them to continue to live in the neighborhood.</i>						
					Strategy 3.1: Encourage and require a mix of home prices and sizes <i>Encourage and require a mix of home prices and sizes through the active use of incentive, direct City funding, and surplus property programs.</i>						
					Continue to use available affordable housing programs to maintain current subsidized housing	M	1-10	dev	OH		O
					Strategy 3.2: Support affordable housing, especially close to the light rail station <i>Leverage public funds to support affordable housing in the urban village, especially close to the light rail station.</i>						
					Identify public surplus properties that are potential mixed use opportunity sites, such as the Firestone site, to co-locate compatible uses that market cannot provide.	H	1-6	dev	OH	ST	
					Strategy 3.3: Preserve existing and create new subsidized housing <i>Use City funding to leverage other funding to preserve existing and create new subsidized housing throughout the Othello Urban Village.</i>						
					Developer driven	M	1-10	dev	OH		O
					Strategy 3.4: Set and meet affordable housing objectives <i>Apply Comprehensive Plan affordable housing targets to the Othello Urban Village and periodically evaluate progress. Set affordable housing objectives and use incentives, direct City funding, and surplus property programs to fill gaps.</i>						
					Conduct a baseline analysis of neighborhood housing characteristics and compare them to the housing goals established in the Comprehensive Plan.	M	1-10		OH		O
					Strategy 3.5: Consider minimum residential densities in the Station area <i>Within mixed-use zones in the Station Area Overlay District, consider minimum residential densities (related to the zoning designations)</i>						
					Consider as part of Urban Design Framework discussion		1-3	comm grps	DPD, OH		P
					Strategy 3.6: Keep owner-occupied housing affordable <i>Use programs such as revolving loan funds and land trusts to keep owner-occupied housing affordable</i>						
					Developer / owner driven	M	1-10	dev / owner	OH		O
					Strategy 3.7: Encourage affordable family-sized homes <i>Encourage affordable family-sized homes through incentives, direct City funding, and surplus property programs.</i>						
					Developer driven	H	1-10	dev	OH		O
					Strategy 3.8: Support homeowners who are low-income, senior and disabled <i>Support homeowners who are low-income, senior and disabled through programs such as the City's Homewise Home Repair and Weatherization programs as well as through the County's property tax exemption program.</i>						
					Coordinate a community outreach effort to identify and engage homeowners who could possibly benefit from the Office of Housing weatherization, home improvement loan, and foreclosure prevention programs as well as King County's property tax exemption program.	H	1-3	comm grps	OH		P
					Strategy 3.9: Achieve a balance of affordable rental and homeownership housing <i>Achieve a balance of affordable rental and homeownership housing through incentives, direct funding, and surplus property programs.</i>						
					Developer driven	M	1-10	dev	OH		O
					Strategy 3.10: Ensure the preservation of a supply of subsidized housing units <i>In partnership with local, state, and federal agencies, ensure the preservation of a supply of subsidized housing units in the neighborhood. (MLK-P7)</i>						
					H						
					Strategy 3.11: Design mortgage products & materials to meet the needs of a diverse neighborhood <i>Encourage lenders to design mortgage programs, products, and educational materials that meet the needs of a diverse neighborhood. (MLK-P5)</i>						
					Work with nonprofit lending partner to develop culturally appropriate financing products for the Muslim community. (similar to D-1 of Implementation Matrix)	H	1-3		OH		P
					Goal 4. A neighborhood with a range of jobs for residents <i>Othello has vibrant commercial areas with diverse economic opportunities for area residents, including family wage jobs and a variety of employment.</i>						
					Policy 4.A. Support family wage jobs in the neighborhood <i>Support family wage jobs in the neighborhood.</i>						
					Policy 4.B. Support innovative employment opportunities and training <i>Support innovative employment opportunities, including green businesses and training programs.</i>						
					Policy 4.C. Support job training and apprenticeships that support residents <i>Support programs that help residents be successful in their jobs including training and apprenticeships.</i>						
					Strategy 4.1: Encourage local hiring by local institutions and community organizations <i>Encourage local hiring by local institutions and community organizations. Work with business organizations such as the Rainier Valley Chamber of Commerce, the MLK Business Association and the African Business Association to expand employment opportunities for area residents. Other potential partners include: SEED, and Center for Career Alternatives.</i>						
					OED developed high roads hiring standards.	H	1-3		OED		P
					Strategy 4.2: Allow home-based businesses <i>Promote zoning designations that allow home-based businesses as economic opportunities.</i>						
					Consider as part of Urban Design Framework discussion	H	1-3	comm grps	DPD, OED		P
					Strategy 4.3: Seek sites that are appropriate for green business opportunities <i>Seek sites that are appropriate for green business opportunities.</i>						
					Explore as part of Urban Design Framework discussion	H	1-3	comm grps	OED, DPD		P
					Strategy 4.4: Promote and develop support programs <i>Promote and develop programs through the Office of Education and the Human Services Department.</i>						
					Provide funding for senior employment programs; and information & assistance for seniors	H	1-10	ACRS	HSD		O
					Provide funding for seniors and adults w/ disabilities	H	1-10	ACRS, CISC	HSD		O
					Provide funding for senior employment programs	H	1-10	CCA, CISC	HSD		O
					Provide funding to ACRS for senior meal programs; food banks; meal programs; and batterers' treatment	H	1-10	ACR	HSD		O
					Provide funding to CISC for services such as: family centers; immigrant and refugee family support programs; adult day care/day health	H	1-10	CISC	HSD		O
					Provide funding to CISC for domestic violence programs	H	1-10	CISC	HSD		O
					Provide funding to El Centro for immigrant and refugee family support; food bands, meal programs		1-10	El Centro	HSD		O
					Provide funding to Rainier Valley Food Bank	H	1-10	RVFB	HSD		O
					Provide funding to El Centro's homelessness prevention program	H	1-10	El Centro	HSD		O
					Provide anti-discrimination workshops to the general public and small businesses		1-10	comm grps	OCR		O
					Strategy 4.5: Promote job training through the Seattle Vocational Institute <i>Promote job training through the Seattle Vocational Institute.</i>						
					Lead development of coordinated workforce training with community college and workforce partners	M	1-3	SVI	OED		P
					Goal 5. A neighborhood with positive activities for youth <i>Othello offers positive and safe activities for youth, including apprentice programs, recreation opportunities and job specifically for teens.</i>						
					Policy 5.A. Jobs for teens in the neighborhood <i>Support the growth of jobs for teenagers in the neighborhood.</i>						
					Policy 5.B. Multi-cultural community festivals and youth mentoring and youth programs <i>Enhance community pride through multi-cultural community festivals, youth mentoring and other youth programs.</i>						

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					Priority (Catalyst, High, Medium)	Timeframe 1-3 yrs; 3-6 yrs; 6-10 yrs	Community Partners	City Dept	Agency		
					Strategy 5.1: Support education, job skills and career development programs for youth						
					<i>Support programs such as the Student-Teen Employment Preparation (STEP) program designed to provide youth with education, job skills and career development training.</i>						
					Provide funding for youth domestic & sexual violence prevention; and youth mental health counseling	M	1-10	ACRS	HSD		O
					Provide funding for youth outreach & case management; and youth employment & training	H	1-10	CCA	HSD		O
					Provide funding for youth outreach & case management; and youth mental health counseling	H	1-10	Consejo	HSD		O
					Provide funding for youth employment and academic support programs	H	1-10	Horn of Africa	HSD		O
					Strategy 5.2: Support integrated academic and job training programs for youth						
					<i>Support programs such as Seattle Youth Employment Program, a year-round academic support and job training program for youth ages 14-21 that helps youth graduate from high school, move on to college or trade school, and develop job skills.</i>						
					OED works with HSD and OFE to develop job training programs that prepare youth for postsecondary education	M	1-10		OED, HSD, OFE		P
					Provide funding for youth development and educational support	M	1-10	El Centro	HSD		O
					The City's Family and Education Levy funds Family Support Workers, Support Programs, Community Learning Centers, Student Health Clinics, and 9th Grade Academic Programs at the following schools: Franklin High, Rainier Beach High, Cleveland High, Aki Kurose Middle, Mercer Middle, Dearborn Park, Brighton, Wing Luke, Hawthorne, Orca, Van Asselt.	H	1-10	Schools	OFE/DON		O
					There are two funding programs that community members/groups may apply for to fund youth arts programs – Youth Arts or SMART ventures. These are determined via a competitive process, and funds available are dependent on admissions tax revenue and use of it as a dedicated resource. For more information on our funding programs: http://www.seattle.gov/arts/funding .	M	1-10	comm grps	ARTS		O
					Fund Filipino Community of Seattle to work with eighty youth from three Southeast high schools to explore their Filipino identity and practice skills and collaboration through winter and summer workshops in photography, poetry and songwriting. (\$7,346).		1-3	FCC	ARTS		COMPLETE
					Goal 6. Access to education and employment training for its multicultural community						
					<i>To support the cultural diversity, there is improved access to education and employment training opportunities for all, including support specifically for immigrant and refugee families.</i>						
					6.A. Encourage life-long learning in the neighborhood						
					<i>Encourage local institutions to meet the needs of the residents through opportunities for life-long learning in the neighborhood.</i>						
					Strategy 6.1: Expand job training programs at New Holly Learning Center						
					<i>Work with South Seattle Community College to expand job training programs at New Holly Learning Center, a community resource for southeast Seattle. This center offers an array of programs and courses for English speaking and non-English speaking adults and youth seeking to improve their literacy and employability skills in order to transition to college or entry-level employment. The South Seattle Community College New Holly Learning Center provides ESL and Family Literacy Programs, Placement Testing, ABE/GED preparation, and limited worker retraining.</i>						
					Provide funding for early learning and elementary after school programs	H	1-3	CISC, El Centro	HSD		O
					Provide funding to Denise Louie Education Center for early learning programs	M	1-3	Denise Louie	HSD		O
					Provide funding for citizen services	H	1-3	ACRS, CCA, CISC, FCC, Horn of Afr, El Centro	HSD		O
					Strategy 6.2: Improve transit connections to Seattle Community Colleges.						
					<i>Improve transit connections to educational opportunities and training programs at Seattle Community Colleges.</i>						
					Metro is responsible for transit connections; the city will support community efforts to communicate this feedback to Metro. The Seattle Transit Master Plan to be completed by September 2011 will identify service and capital investments needed to manage growth in population and jobs.	H	1-6	comm grps	SDOT	Metro	P
					Goal 7. A neighborhood with recreation and open space that serve its residents						
					<i>The Othello Residential Urban Village has parks, recreational facilities, and open spaces that are designed and programmed to accommodate users of diverse ages, interests and cultures, and that allow for informal interactions of people from different cultures.</i>						
					Policy 7.A. Provide recreational and cultural programs in parks and community centers relevant to the diverse community						
					<i>Provide recreational and cultural programs and activities in parks and community centers that are relevant to the diverse population.</i>						
					Strategy 7.1: Increase Parks programming of activities relevant to the diverse population						
					<i>Increase Seattle Parks and Recreation programming of parks for recreational and cultural activities that are relevant to the diverse population at John C. Little Sr. Park and Othello Playground.</i>						
					Plan, design and construct improvements at John C. Little Playground (Parks & Green Spaces Levy provides \$300,000 for planning, design and construction)	H	1-3	comm grps	PARKS		P
					Funding Othello Park Alliance for the Othello Park International Festival concerts providing local residents the opportunity to enjoy a positive, safe and celebratory use of the park. (\$1,200)	H	1-3	OPA	ARTS		D
					Strategy 7.2: Pursue the addition of a multi-age play feature at Othello Park						
					<i>Pursue the addition of a play feature at Othello Playground that is attractive to a diversity of ages.</i>	H		comm grps			
					Strategy 7.3: Hire multilingual Parks program staff.						
					<i>Hire multilingual Parks program staff.</i>	H					
					Goal 8. A neighborhood with a vibrant Town Center						
					<i>The core Town Center, around the light rail station, is economically strong and serves the multicultural community who live, work and shop here.</i>						
					Policy 8.A. Support a Town Center that is a destination for international food and cultural experiences						
					<i>Support a uniquely identifiable town center that is a destination for international food and cultural experiences.</i>						
					Policy 8.B. Support a variety of gathering places including an open space in the Town Center for farmers' market and cultural celebrations						
					<i>Support the creation of a variety of open spaces for informal public gathering and recreation, including an open space in the Town Center that can be used for community functions such as a farmers' market and cultural celebrations.</i>						
					Policy 8.C. Encourage dense urban development in the Town Center to create a vibrant and active commercial district						
					<i>Encourage dense urban development in the Town Center in a manner that creates a vibrant and active commercial district supportive of the community, along with residential infill development to increase the housing supply.</i>						
					Strategy 8.1: Rename the neighborhood from MLK @ Holly Street to Othello						
					<i>Officially rename the neighborhood from MLK at Holly Street to Othello.</i>	H					C
					Strategy 8.2: Establish Othello as the place to go for international shopping						
					<i>Use the City's Neighborhood Business District Fund and Neighborhood Street Funds, which are available to neighborhoods through a competitive application process, to establish its identity as the place to go for international shopping. Work with the community to identify projects and initiatives in which the community's effort would be matched by funds from the Neighborhood Matching Fund. Improvements may include streetscape amenities, such as benches and banners; activating public spaces with vendors; business district marketing map and brochure; and establishing its identity as the place to go for international shopping.</i>						
					Business associations and community groups can apply for funds through a competitive process	H	1-10	comm grps, MLK BA, ABAS	DON, SDOT		O
					Strategy 8.3: Create a civic space in the Town Center with strong connections to open spaces						
					<i>Create a civic space in the Town Center and accentuate the connections to high-quality open spaces including Othello Playground, John C. Little Jr. Park, Chief Sealth Trail, Van Asselt Park and Community Center, and the pocket parks and open spaces within New Holly.</i>						
					Community has applied for Parks and Green Spaces Levy Opportunity Funds	H	1-3	comm grps	PARKS		P
					SPD can assist with CPTED review		1-3		SPD		O
					Strategy 8.4: Increase open space and amenities through P-Patches.						
					<i>Use the P-Patch program as a means of increasing open space and neighborhood amenities. (MLK-P14)</i>	M		comm grps	DON		

Vision	Goals	Policies	Strategies	Action Steps	WHAT	WHEN	WHO			Phase (On-going, Plan, Underway, Done)	
					Priority (Catalyst, High, Medium)	Timeframe 1-3 yrs; 3-6 yrs; 6-10 yrs	Community Partners	City Dept	Agency		
					Strategy 8.5: Establish the context for and characteristics of a vibrant Town Center						
					<i>Using neighborhood design guidelines, an urban design framework plan, and street design plans, establish the context for, and characteristics of a dense, pedestrian-friendly Town Center with a vibrant commercial core that addresses Town Center growth. The framework may more clearly define issues such as the location of the retail district, and nonretail commercial areas, and home-business areas; multifamily residential areas; building characteristics such as height, and frontage along sidewalks (including upper-level setbacks); pedestrian streets and sidewalk widths; open spaces and parks; key neighborhood assets such as King Plaza, or creating a pedestrian-oriented commercial, or market street, along the 38th and/or 39th Ave S corridor between S Myrtle and S Othello Streets (If along 38th Ave S, consider impacts to new transit service that will use 38th Ave S.); gateway features; and provisions for public safety.</i>						
					Incorporate in Urban Design Framework	H	1-3	comm grps	DPD, SDOT, OED, PARKS, OH, SPD		P
					Strategy 8.6: Help achieve a vibrant Town Center through development regulations						
					<i>Through processes that engage community members, consider and evaluate the application of zoning designations and related development regulations that are most likely to achieve the urban design framework plan. Include evaluation of new regulatory and programmatic tools as they become available.</i>						
					Incorporate in Urban Design Framework	H	1-3	comm grps	DPD, DON, SDOT, OED, PARKS, OH		P
					Strategy 8.7: Rezone key sites around the station to achieve housing, commercial services and amenities in single developments						
					<i>Rezone key opportunity sites to encourage redevelopment of parcels around the light rail station in a manner that incorporates housing, commercial services (such as a grocery store and small businesses) and amenities.</i>						
					Incorporate in Urban Design Framework	M	1-3	comm grps	DPD, SDOT, OED		P
					Strategy 8.8: Evaluate height and land use changes within the Town Center						
					<i>Evaluate proposed height and land use changes within the Town Center.</i>						
					Incorporate in Urban Design Framework	M	1-3	comm grps	DPD		P
					Strategy 8.9: Explore 65' height on block west of Othello Playground						
					<i>Explore rezoning of block between MLK Jr Way S and 43rd Ave S from S Othello to S Webster to 65' height, especially along S Othello to create consistent frontage along Othello Park.</i>						
					Incorporate in Urban Design Framework	M	1-3	comm grps	DPD		P
					Strategy 8.10: Collaboratively pursue re-development opportunities in the station area						
					<i>Maintain ongoing collaboration with Sound Transit, property owners, and community members to pursue re-development opportunities in the station area.</i>						
					Strategy 8.11: Assess utility capacity in the Town Center						
					<i>Proactively assess utility capacity within the Town Center to ensure that it can support the desired future density.</i>						
					Assess/confirm utility capacity issues (wastewater, storm water, drinking water) related to expected growth and proposed zoning. Develop strategy to address any capacity constraints identified.	H	1-3		SPU		P
					Incorporate discussion in Urban Design Framework	H	1-3		SPU, DPD, SDOT		P
					Strategy 8.12: Promote pedestrian oriented uses						
					<i>Promote retail, restaurant and entertainment uses that are pedestrian-oriented and provide a high level of street activity. (MLK-P16)</i>						
					Incorporate in Urban Design Framework	H	1-3	comm grps	DPD, OED		P
					Strategy 8.13: Increase housing supply						
					<i>Encourage well-designed residential infill development to increase the housing supply. (MLK-P1)</i>						
					Incorporate in Urban Design Framework		1-3	comm grps	DPD		P
					Strategy 8.14: Encourage mixed-use development in the Town Center						
					<i>Encourage well-designed multifamily development to contribute to the development of a mixed-use Town Center development. (MLK-P2)</i>						
					Incorporate in Urban Design Framework	H	1-3	comm grps	DPD		P
					Strategy B-13: Support development teams to build a mixed-use transit oriented town center (from MLK @ Holly Street Implementation Matrix)						
					<i>Assemble a development team, secure financial resources, and identify appropriate property to build a mixed-use, transit oriented town center</i>						
					Goal 9. A neighborhood with a shared multicultural community center						
					<i>A shared gathering space appropriate for the range of cultures living in the neighborhood.</i>						
					Policy 9A. Support partnerships to create a shared multi-cultural community center						
					<i>Seek opportunities and partnerships to create a shared cultural center that could accommodate offices and gathering/performance space for various multi-cultural and interest groups.</i>						
					Strategy 9.1: Acquire land and resources for a multicultural gathering space						
					<i>Prioritize the acquisition of land and resources for development of a multicultural gathering space.</i>						
					Support a site search and project feasibility study to accommodate building program and project budget when community leadership group is ready	H	1-6	comm grps	DON, DPD		
					Strategy 9.2: Create design and development guidelines for multicultural gathering space						
					<i>Work with ethnic communities to create design and development guidelines for a shared multicultural gathering venue. Include flexibility that can accommodate a variety of gatherings and activities rather than a multitude of separate venues.</i>						
					Communities designate leadership group to explore feasibility of long-term partnership, building operations and maintenance for a privately owned community center	H	1-3	comm grps	DON		P
					Leadership group to develop partnership structure, building needs, building operations, maintenance plan and fundraising plan.	M	1-3	comm grps	DON		P
					Group to hire consultant if needed						
					Goal 10. A neighborhood well-served by transit						
					<i>The neighborhood has a safe and effective network of buses and trains that supports land use goals and adequately serves the community.</i>						
					Policy 10.A. Create safe pedestrian and bike access to transit and commercial center						
					<i>Create safe pedestrian and bicycle access to light rail and bus service, and to the business district, especially from the east and west.</i>						
					Policy 10.B. Promote standards for a vibrant pedestrian environment in the Town Center						
					<i>Promote development standards that accommodate a vibrant pedestrian environment throughout the Town Center.</i>						
					Policy 10.C. Design streets for pedestrian safety, especially at light rail crossings.						
					<i>Design streets for pedestrian safety, especially at light rail crossings.</i>						
					Policy 10.D. Encourage Metro to provide effective bus service connecting to the light rail station and to community facilities						
					<i>Encourage King County Metro to provide effective bus service through the neighborhood to the light rail station and surrounding community facilities.</i>						
					Policy 10.E. Provide non-motorized connections to open spaces						
					<i>Provide non-motorized connections to open spaces.</i>						
					Strategy 10.1: Restore and create new bus connections						
					<i>Work with King County Metro to restore bus connections along MLK Jr Way S and Renton Ave S between light rail stations and to create new routes making connections, especially east-west, to the stations.</i>	H		comm grps	SDOT, METRO		
					Strategy 10.2: Use the Bicycle Master Plan to prioritize improvements						
					<i>Use the Bicycle Master Plan as a tool for prioritizing bicycle improvements.</i>						
					There are safe and convenient bicycle transportation alternatives to and from residential areas, parks, schools, civic buildings, and commercial and employment areas.	H					
					improvements may be included in 2011/2012 priority projects	H	1-6		SDOT		
					Strategy 10.3: Implement the Southeast Transportation Study (SETS)						

Vision	Goals	Policies	Strategies	Action Steps	WHAT	WHEN		WHO			
					Priority (Catalyst, High, Medium)	Timeframe 1-3 yrs; 3-6 yrs; 6-10 yrs	Community Partners	City Dept	Agency	Phase (On-going, Plan, Underway, Done)	
					Implement the Southeast Transportation Study (SETS), which serves as the blueprint for programming transportation improvements in Southeast Seattle. Priority items may include the following: Project #8: Improve safety at the intersection of S Othello Street and 43rd Ave S. Project #9: Improve safety at intersections of Renton Ave S and 43rd Ave S and S Holden St /43rd Ave S / Renton Ave S, and create a safe pedestrian/bicycle route to the light rail station.						
					Sidewalk on 43rd Ave S from S Renton to S Webster (to Othello Park) completed in 2009 (\$808,000)	H	1-3		SDOT		D
					Sidewalk on 43rd Ave S from S Webster to S Othello -- will be addressed through the Pedestrian Master Plan				SDOT		
					Strategy 10.4: Use the Pedestrian Master Plan to prioritize improvements						
					Use the Pedestrian Master Plan as a tool for prioritizing pedestrian improvements and Neighborhood Street Fund projects to improve improvements may be included in 2011/2012 priority projects				SDOT		
					Strategy 10.5: Explore on-street parking alternatives						
					Explore on-street parking alternatives such as off-peak parking on MLK Jr Way S, and parking on one side of the street.						
					Explore in Urban Design Framework discussion	H	1-3	comm grps, MLK BA, ABAS	DPD, SDOT		P
					Strategy 10.6: Install lighting and benches						
					Improve nonmotorized connections to open spaces with lighting and benches.						
					Community may apply for matching fund grants for specific projects	H		comm grps	DON, SDOT		
					Strategy 10.7: Identify traffic calming measures for residential streets						
					Work with community to identify measures for residential streets, such as traffic circles, on-street parking, and street trees to mitigate impacts from nearby arterials. (MLK-P20)						
					Explore in Urban Design Framework discussion	H	1-3	comm grps	DPD, SDOT		P
					Community may apply for matching fund grants for specific projects	H		comm grps	DON, SDOT		
					Strategy A-14: Educate property owners on right-of-way maintenance responsibilities (from MLK @ Holly Street Implementation Matrix)						
					Develop education program regarding property owner requirements for sidewalk, planter strip, and street tree maintenance in residential areas.						
					to be done by Q4, 2010	H	1-3		SDOT		U

Goals and Policies carried forward from the City's Comprehensive Plan as drawn from the MLK@ Holly Street Neighborhood Plan dated July 7, 1999.

- MLK-G1 amended: A neighborhood that offers a broad range of activities to serve the diverse needs of the community and to encourage neighborhood sustainability, including residential, commercial, retail, service, cultural, and open space uses.
- MLK-G5 amended: The retail and commercial core of the Othello Residential Urban Village is an attractive and vibrant area for neighborhood residents and visitors.
- MLK-G7 amended: A continuum of opportunities for education, training, skills enhancement, and job placement that responds to the changing needs of the work place locally and regionally, and is readily available to neighborhood residents and workers.
- MLK-G9: Improve circulation within the existing capacity of the arterial street system to provide cost effective mobility and minimal neighborhood disruption.
- MLK-G10: There are safe and convenient pedestrian and bicycle transportation alternatives to and from residential areas, parks, schools, civic buildings, and commercial and employment areas.
- MLK-G13: A tightly knit community where people know how to and want to get involved in community activities.
- MLK-P2: Encourage well designed multifamily development to contribute to the development of a mixed use town center development.
- MLK-P3 amended: Increase opportunities for affordable homeownership by working with lenders, and non-profit and for-profit developers.
- MLK-P4: Encourage the preservation of affordable housing resources through rehabilitation of existing single family residences.
- MLK-P5: Encourage lenders to design mortgage programs, products, and educational materials that meet the needs of a diverse neighborhood.
- MLK-P7: In partnership with local, state, and federal agencies, ensure the preservation of a supply of subsidized housing units in the neighborhood.
- MLK-P8: Encourage service providers and managers to provide security and decent physical condition for transitional housing to better integrate this housing into the surrounding neighborhood.
- MLK-P9 amended: Encourage a range of affordable and market rate residential uses in the upper stories of the mixed use development within short walking distance of a light rail station.
- MLK-P10 amended: Use the light rail station as a gateway with appropriate transitions to the Othello Residential Urban Village.
- MLK-P11 amended: Coordinate with other public and private agencies to plan, develop, operate and maintain park and recreational facilities.
- MLK-P12 amended: Promote public safety in parks through partnerships with local organizations and law enforcement, defensible design, lighting, and landscaping.
- MLK-P13: Encourage the development of pocket parks throughout the neighborhood in unopened rights-of-way and other surplus public property.
- MLK-P14: Use the P-patch program as a means of increasing open space and neighborhood amenities.
- MLK-P16 amended: Promote retail, restaurant and entertainment uses that are pedestrian-oriented, that provide a high level of street activity, and that create a secure environment for people and businesses.
- MLK-P17: Strive to develop pedestrian amenities to link commercial areas, transportation facilities, residential areas and parks.
- MLK-P19 amended: Mitigate the impact of arterial traffic on pedestrian activity and promote the safety of pedestrians by providing pedestrian amenities along arterials.
- MLK-P20: Work with community to identify measures for residential streets, such as traffic circles, on-street parking, and street trees to mitigate impacts from nearby arterials.
- MLK-P21 amended: Work in partnership with the community, Seattle Police Department, and other agencies to identify public safety "hot spots" and appropriate courses of remedial action such as Block Watch programs, security lighting, and the Holly Park Merchants Assoc. Business Watch.
- MLK-P22: Encourage property and business owners to enhance and maintain the cleanliness and appearance of residential and commercial areas.
- MLK-P23 amended: Improve the availability of community facilities for local organizations in the Othello Residential Urban Village.